



VIABLE

- CREATE BUSINESS MODELS
- ENVIRONMENTALLY RESPONSIBLE
- USABILITY
- SELF SUSTAINING
- AFFORDABLE
- OPEN TO IMPROVEMENTS
- PROFITABLE

NEED DRIVEN

- HUMAN CENTERED
- PROBLEM SOLVING
- SOCIALLY RESPONSIBLE
- PRESERVE LOCAL CULTURE
- INCLUSIVE
- AVOID NEGATIVE CONSEQUENCES
- OPEN SOURCE

FEASIBLE

- SUSTAINABLE MATERIALS
- SOCIAL MANUFACTURING
- ADHERE TO FAIR TRADE
- CONSIDER LEGAL ASPECTS
- UTILIZE LOCAL MATERIALS
- LOCAL TECHNOLOGIES AND SKILLS
- BUILD LOCAL CAPACITY

SOCIAL IMPACT DESIGN

SOCIAL DESIGN, or design that aims to have a social impact, needs to implement three important pillars. It proposes a solution for a real problem, taking account of a community's real needs, or better said it should be "NEED DRIVEN". It also needs to be "FEASIBLE" and considers the capacity of implementing a project successfully and the development of the project. The "VIABLE" part of the project takes into account the profit that the project could generate.

This triangle is the model that will help you to evaluate your project. Each one of its corners represent one of the three pillars of social design. Each interior layer of the triangle corresponds to one checked point of each check list.

The more checked points your project has, the closer it will be to reach a strong social impact design project.